

MOTORVATION

Speed Culture Manual

- In racing and in business, we must identify and abandon that which slows us down
- Collaborative decision making and coordinated actions are at the heart of the speed solution
- Unless you are fast and adaptable, you are vulnerable
- Speed has replaced size as a major competitive advantage in business today
- A company can only become fast paced, when enough people in it become fast paced
- Sometimes everything is faster, except your people
- A **TO DO** list can be a good thing... a **TO STOP** list can be even better
- Even if you are on the right track, you'll get run over if you just sit there
- Get comfortable being uncomfortable
- Its ok to mourn the loss of what was familiar

Corporate
**Speed and
Flawless Execution**
is attainable

*"... everyone loved him...
you have a real winner with him..."*

Kevin Hamilton, Xerox Corporation

*"... your presentation was one of the most
motivational speeches I have ever heard..."*

Scott A. Goorland, Director, Regulatory Planning & Services,
Florida Power & Light Company

*"Your name is already spreading through Abbott
and CRQS will be confident in recommending
you for other engagements..."*

Yvonne Burke, Program Manager
Management Controls, Abbott Labs

"... you were fantastic... such great feedback..."

Ginger Kreil, National Senior
Marketing Manager for Life Sciences, Deloitte

"How Fast Can You Get Fast"

Derek Daly

Founder & CEO



www.motorvationllc.com