



**The US Government [Department of Defense](#) invited
Derek to help them get aligned with President Obama's wishes.
October 14-16, 2009**

What an event. What story lines. What a response. Sometimes you get involved in an event that has a profound effect. This was the event for me. It's such a delight to see the sport that I have grown up with have such a profound influence on a significant government department. The information contained in my presentation could some day save American lives – Wow.



"We cannot meet the challenges of today with old habits and stale thinking"...President Obama.

The above quote is the reason the DoD invited Derek to open the conference. The response was overwhelming. The Army, Navy and Marines used Derek's message as part of their presentations throughout the rest of the conference.

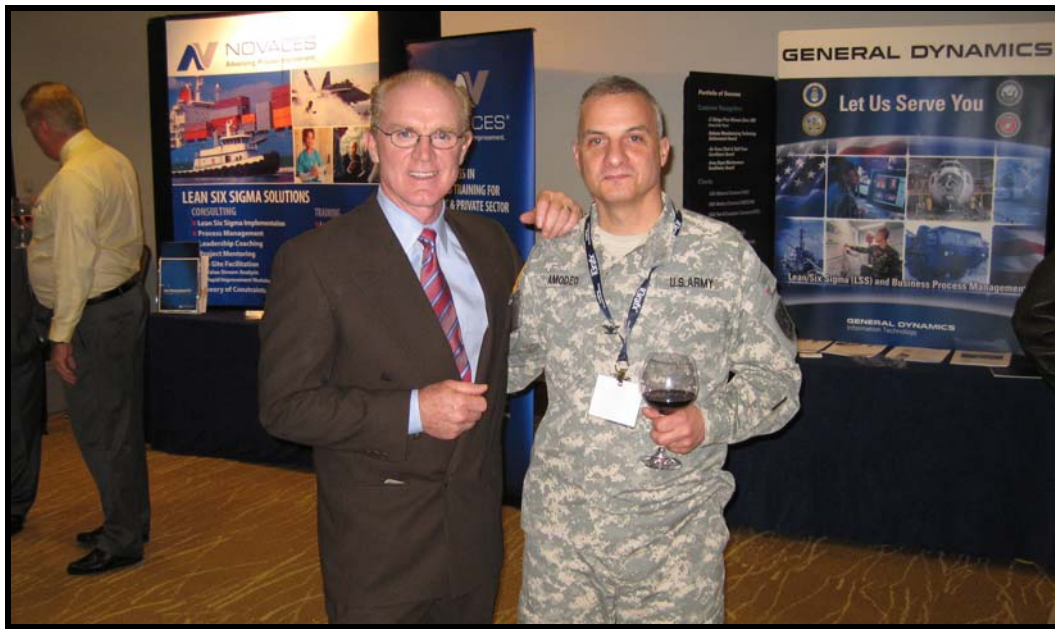
JD Sicilia, director, Lean Six Sigma Program Office for the Department of Defense, was responsible for bringing Derek to the conference. Sicilia is an energetic leader who understood the value of Derek's "Winners Model" message. JD Sicilia was a decorated war fighter and Army Airborne Ranger before retiring from active duty. His mission started within the DoD in 2007 when the Continuous Process Improvement/Lean Six Sigma Program Office opened. "This will be a challenge like no other" said Sicilia.

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The DoD is an organization larger than the top five Fortune 500 companies combined, with a \$518 billion budget that would rank as the 16th largest GDP in the world. The DoD employs about five million people in 140 countries.



Derek with JD Sicilia, Director LSS Program office



Derek relaxes at the end of the day with Col Nick Amodeo, Army LSS program director

...that Winners Model was powerful....

...it's just what we needed to hear...

...our soldiers operate like pit crews during battle...

...we need to get faster...

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RACE was also present at the DoD conference.

RACE (Revolutionary Accelerated Collaboration Environment) is a unique organization that brings together a team with wide ranging talents dedicated to a singular purpose: sustainable performance excellence, delivered to our customers on-time, on-budget, with speed, agility and flawless execution.

RACE is a collaborative partnership of performance improvement leaders from industry and government, strategically integrated into a single, cohesive, high-performance team offering a depth and breadth of experience, knowledge and capability unmatched by any single organization. The foundation of RACE is Derek's "Winners Model" of *Speed, Agility & Flawless Execution*.



The RACE team were very evident during the DoD conference

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The former professional race car driver & twenty year television broadcaster, shows corporations how they can win despite the obstacles.

His growing client list includes; Deloitte, Abbot, Bayer, Xerox, Honda, BMW, The City of Indianapolis and the Department of Defense.

On October 14-16, 2009, at the U.S. Government Department of Defense Breakthrough Convention in Lansdowne, Virginia, Derek will present his "Winners Model" as the DoD demonstrate their commitment to the President's directive to improve the efficiency and effectiveness of the Department of Defense business operations.

Derek enjoys a reputation for strong referrals.

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